



Session Name	Speakers	Session overview
Cyber Risk: Key Considerations for Transformational Leaders	Leah MacMillan CMO, Trend Micro David Chow Chief Technology Strategy Officer, Trend Micro	In a world defined by constant change, risk is always top of mind for business leaders. But with so many aspects, risk one of those words that can end up meaning so many things. This session will examine that challenge and set the stage for the rest of Perspectives, focusing in on how cyber risk has become one of the top challenges facing organizations today.
You Can't Manage What You Don't Understand - Risk and Your Cyber Attack Surface	Eric Skinner , VP Market Strategy, Trend Micro Chaitanya Pinnamanemi CTO, Sandstone Technology Jeremiah Grossman CEO and Co-founder, Bit Discovery Rik Ferguson VP Security Research, Trend Micro Myla Pilao Technical Marketing Director, Trend Micro Chris Lafleur Threat IR and Forensics, Trend Micro	Digital transformation has created a complex, massive and constantly evolving enterprise attack surface. How do you maximize visibility of your attack surface and understand the risk it presents? How do you prioritize and act on information? During this session you will hear from industry experts and practitioners on how to maximize visibility of your internal and external-facing digital assets, implementing prioritization strategies, and gain insights on the nature of threats Trend Micro threat experts are seeing in the wild.
What's the Best Way to 'Get the word out' on Cyber Risk?	Greg Young VP Cybersecurity , Trend Micro Andrea Berg CIO, Arjo AB	One of the big challenges organizations face when it comes to cyber risk is figuring out how to communicate across the enterprise. Who needs to know? What needs to be shared? How do you gather and filter all the data to make it meaningful for each audience? Join Andrea Berg, CIO for Arjo AB and Greg Young, VP Cybersecurity as they discuss and share strategies and experiences for more effectively communicating cyber risk.
'Getting it done': Strategies for Streamlining Risk Mitigation	Calvin Garrison Sr. Director Security Governance & Operations, Targa Resources Mike Gibson VP Global Customer Success & Threat Research, Trend Micro	Organizations of all sizes experience cyber risk, but it's not a level playing field: the financial, operational, and human resources available to mitigate that risk can be very different. The good news? There are strategies and capabilities that organizations of all size can employ to 'get it done' -- optimizing their security posture and better mitigating cyber risk. This session will explore those strategies, sharing best practices--like using automation, managed security services, and more--for mitigating cyber risk across the enterprise, regardless of how big the organization is.
Key Considerations for Addressing Cyber Risk with a Security Platform	Allie Mellen Analyst, Forrester Research	Hear from guest speaker, Forrester Analyst Allie Mellen, as she shares insights and advice on the factors firms should consider when looking at leveraging a security platform for managing the attack surface risk management lifecycle.
Answering the Cyber Risk Challenge: Trend Micro's Platform Strategy	Eva Chen Co-founder and CEO, Trend Micro	Eva Chen will talk about the company's digital transformation and creation of a platform strategy, including how it has driven Trend Micro's unified cybersecurity platform that helps organizations of all sizes deal with understanding, communicating, and mitigating cyber risk.
Answering the Cyber Risk Challenge: Trend Micro's Unified Cybersecurity Platform in Action	Frank Kuo Chief Platform Officer, Trend Micro Wendy Moore VP, Global Product Marketing, Trend Micro Rachel Jin Director, Product Management, Trend Micro	After hearing Eva Chen talk about Trend Micro's platform strategy, next you'll get to see it in action! This session will show how Trend Micro's unified cybersecurity platform can help your organization prepare for, withstand, and rapidly recover from threats. You'll learn how Trend Micro can help key stakeholders better manage attack surface risk, including: <ul style="list-style-type: none"> • CISO's gain access to a unified cybersecurity platform that covers your entire environment-- cloud, endpoints, email, SaaS applications, IoT, networks--and helps you meet cyber insurance requirements while proving compliance with tough data privacy regulations • C-suite and board members will benefit from executive dashboards that give you at-a-glance visibility of your cyber risk, how its changing over time, and how well you are defending the organization • SOC teams get help with centralized visibility, XDR and risk insights that can streamline operations and equip analysts with relevant and timely intelligence
Case Study: Managing Cyber Risk at e-Commerce Giant Wayfair	Marnie Wilking CISO, Global Head of Security & IT Risk Management, Wayfair	Wrapping up Perspectives, Marnie Wilking will share her real-world experiences of managing cyber risk and the attack surface at Wayfair, as well as her perspectives on how to succeed in the face of non-stop threats and digital transformation.

